



Student Grants for Energy Efficiency and Renewable Energy Projects or Awareness Campaigns

Silicon Valley Power is offering grants up to \$5,000 for high school students to create projects or awareness campaigns that will educate the Santa Clara community about energy efficiency and/or renewable energy. Examples include but are not limited to educational videos, public art displays, online resources, outreach materials, demonstration projects, webinars, or workshops. Content must promote energy efficiency and/or renewable energy.

Eligibility: The program is open to high school students who live in the City of Santa Clara or attend school at a site located within the Santa Clara city limits. If application is submitted by a team of students, all students must meet the eligibility requirements.

Program Rules:

- Students must submit an application and budget; all expenses must be pre-approved within the budget
- Final receipts for all expenses must be submitted to be eligible for reimbursement
- Grant payment will be made in installments with 20% up front and progress payments of 20% each upon submitting written status report and receipts
- Maximum of \$5,000 in grant funding per project or campaign, which can cover materials, supplies, necessary equipment (excluding equipment that will be used for other purposes, such as computers), transportation, technology, or other SVP approved costs. This grant does not pay for time spent on the project.
- Participants grant Silicon Valley Power the right to use any content created under this grant funding. Model releases must be provided for each person appearing in any photo or video content.
- Projects must be new and not previously funded.
- Any artwork or music used in the project or outreach campaign must be original and free from copyright infringement.
- One grant per student per 12 month period. If grant funds a team project, at least 50% of the team members may not have received a grant in the 12 month period to ensure equitable distribution of funds.
- Preference is given to projects that include components targeting diversity, equity and inclusion. Applications will be scored based on the content, key messages, target audience, community reach and value for the money spent.

Application Deadline: The application deadlines are June 30 and December 31 annually. Silicon Valley Power plans to award a target of 5 grants per application period.



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Applicant Information					
Applicant Name:					
Address:					
City:		State:		Zip Code:	
Phone:		Email Address:			
High School Name:		Grade:			
<i>If this is a team application, please fill out the team information form.</i>					
Project Details					
Description of the project or outreach campaign. Include a complete description of what will be created.					
What key messages will be taught?					



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Who is the target audience and how do you intend to reach them?

What is the estimated number of people you expect to reach? Over what time period?

Provide a project timeline, including completion of the initial effort and the outreach to educate the community. Projects should be completed within no more than 6 months in most cases.

- Attach a detailed budget that includes an itemized list of expenses. Provide reasonable estimates where costs are uncertain.
- Include a plan for additional funding if the project or outreach campaign runs over budget.
- Attach any additional information for consideration, such as drawings, sketches, links to previous work or anything else that you feel would support your application.

By participating in this grant program, I/we understand that I/we will be required to sign a release form to provide Silicon Valley Power with all rights to use the content created under the grant.

Signature:			
Print Name:		Date:	
Signature of parent or guardian if under 18 years old:			
Print Name:		Date:	
Email Address:			



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Team Member Form

Team Member #1					
Applicant Name:					
Address:					
City:		State:		Zip Code:	
Phone:		Email Address:			
High School Name:		Grade:			
Team Member #2					
Applicant Name:					
Address:					
City:		State:		Zip Code:	
Phone:		Email Address:			
High School Name:		Grade:			
Team Member #3					
Applicant Name:					
Address:					
City:		State:		Zip Code:	
Phone:		Email Address:			
High School Name:		Grade:			
Team Member #4					
Applicant Name:					
Address:					
City:		State:		Zip Code:	
Phone:		Email Address:			
High School Name:		Grade:			
Team Member #5					
Applicant Name:					
Address:					
City:		State:		Zip Code:	
Phone:		Email Address:			
High School Name:		Grade:			

Please attach additional sheets if there are more than 5 team members.



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CONTENT AND MATERIALS RELEASE AND HOLD HARMLESS FOR THE ENERGY EFFICIENCY OR RENEWABLE PROJECT OR AWARENESS CAMPAIGN (“CAMPAIGN”)

The undersigned, being of legal age, does hereby agree and consent that the City of Santa Clara may, without compensation, record, use, reproduce, circulate, publish, broadcast and otherwise distribute for any and all purposes the content or materials in any medium (“Content”) which I or, if applicable, my minor child will contribute as part of the Campaign, including, my image, likeness, or voice or, if applicable, my minor child. I will provide Santa Clara with a release for any other persons appearing in the Content in a form required by Santa Clara.

Upon my submission of the Content to Santa Clara, I hereby assign all my ownership rights to the Content to Santa Clara and that the Content shall remain the property of Santa Clara and I waive any right to royalties or other compensation arising from or related to the use of the Content. I understand that I shall have no right to inspect or approve any Santa Clara use of the Content.

In the creation of the Content, I will abide by all applicable law, including, but not limited to, Campaign rules and copyright laws. To the fullest extent permitted by law, I shall indemnify and hold harmless, and at its sole cost defend, Santa Clara, its officers, agents, and employees, from and against any and all claims, liabilities, costs, damages, settlements, attorney fees, actions, causes of action, or liability of any kind or nature, based on any claim or allegation that the Content infringes on, misappropriates, or otherwise involves the unauthorized use of any patent, copyright, trademark, service mark, trade secret, or other intellectual property.

I am 18 years of age or older and I am competent to contract in my own name. I have read this release before signing below, and I fully understand the contents, meaning and impact of this release.

Signed this _____ day of _____, 20_____

Name _____

Name of minor child, if applicable _____

Address _____

City _____ State _____ Zip _____

Telephone (_____) _____

Email address _____

Signature _____